

Track Act -Activity Tracker

Name of the event :-	A Career Counselling Webinar on Career Opportunities in the Entertainment, Broadcast and Information Sector
Conducted by:-	Internal Quality Assurance Cell's (IQAC) initiative, Career Counselling Cell in association with the Department of BAMMC
Date:-	January 11, 2020
Venue/ Online Platform:-	Google Meet
Activity Falls under Criterion/Criteria:-	Criterion V
Convenor:-	Mr. Prathamesh Gokhale
Co-Convenor:- (if any)	Mr. Linu George
Number of participants benefitted:-	80
Report: -	Mahatma Education Society's Pillai HOC College of Arts, Science and Commerce , Rasayani Report on A Webinar on Career Opportunities in the

Entertainment, Broadcast and Information Sector

As a part of **Internal Quality Assurance Cell (IQAC)** initiative, **Career Counselling Cell** in association with the **Department of BAMMC** of **Pillai HOC College of Arts, Science and Commerce, Rasayani (PHCASC)** organized

'A Webinar on Career Opportunities in the Entertainment, Broadcast and Information Sector on January 11, 2020 between 2.00 pm – 3.00 pm'.

Google platform was utilized to conduct the Online Webinar.

The Guest Speaker for this occasion was renowned **Director** and **Writer Mr. Vipul Mahagoankar**. The webinar began with the introductory note given by Prof. Linu George following with the speaker interacting with the **students of BAMMC** guiding them on the process of film making, script writing, character development and much more. The speaker encouraged students to have interactive session by asking questions related to the topic. Accordingly, many students asked questions on how to develop story plot, the process of creating screenplay and writing for various genres. This session gave students an opportunity to understand the basics of working in Entertainment, Information and Broadcast sector.

The guest speaker also touched upon the sub-topics on writing for advertisement sector which includes copy writing, content development and creating jingles and tag line. Consequently, the session covered overall process and the opportunities they can encash in the domains like film, theatre and broadcast industry.

The speaker also talked about the initial challenges faced by amateur artists, preparing the ways to cope up with the same.

The objective of the webinar was to create awareness pertaining to industry along with its latest rising trends.

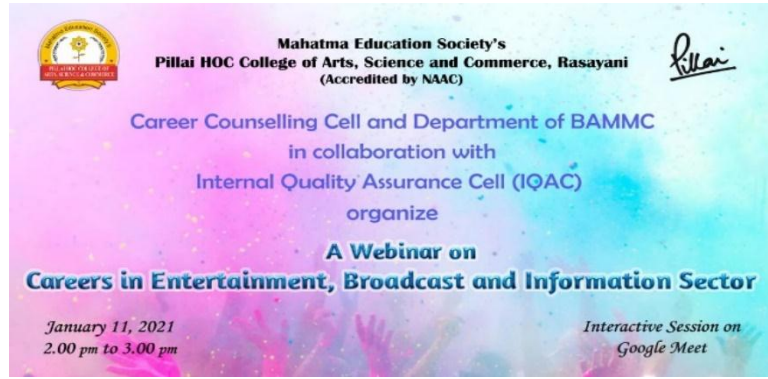
There were around 80 participants for the webinar which ended with proactive interactions from students and Vote of Thanks given by Prof. Prathamesh Gokhale.

Drive Link of the Recorded Event:

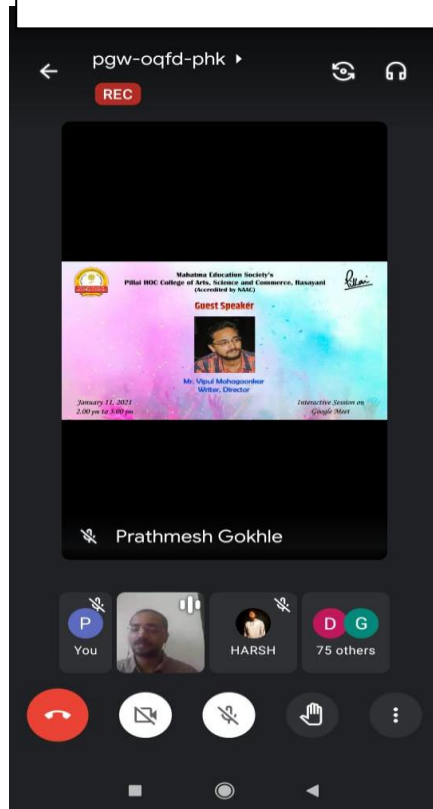
A Webinar on Career Opportunities in the Entertainment, Broadcast and Information Sector

<https://drive.google.com/file/d/1nUnyCaoEGzrVvTUdW9OhItWYKri2vbeg/view?usp=sharing>

Photos:-



Guest Speaker addressing to the students on the topic



Guest Speaker interacting with students

