

## **CHAIRPERSON**

**Dr. Lata Menon**

Principal

## **CONVENER**

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## **ORGANIZING COMMITTEE**

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### **Guidelines For Paper Submission**

1. Original papers are invited for technical sessions. Paper must be relevant to the theme and sub themes of the conference.
2. In case of joint papers, all authors must register separately.
3. Abstract of about 250 words and full length paper of not more than 2500 words should be submitted in electronic format (MS WORD) font Times New Roman, 12 point with 1.5 spacing and margin of 1" on all sides. A single column layout with both left and right margins justified is to be sent on [conference.phcasc@gmail.com](mailto:conference.phcasc@gmail.com) by 24th Jan 2015.

4. Each paper should have a cover page with the title of the paper, name of the author(s), affiliation of the author(s) and the contact details (Address, telephone number and email address of the author.
5. All notes/references must be serially numbered and given at the end. In case of website reference, the entire URL should be provided by author(s).
6. The conference proceedings will be published.
7. Accommodation will be provided on request. Kindly inform us on or before 24<sup>th</sup> Jan 2015 for accommodation facility.

- Conference timing – 10.00 am to 5.00pm
- Transportation will be provided to delegates from Panvel railway station to Pillai HOCL Campus, Rasayani at 9.00 am (Old Panvel side).

### **IMPORTANT DATES:-**

<b>Academicians</b>	<b>Rs. 750/-</b>
<b>Students and Research Scholars</b>	<b>Rs. 500/-</b>

### **REGISTRATION FEES:-**

<b>Submission of Full Paper with Abstract</b>	<b>24<sup>th</sup> January, 2015</b>
<b>Paper Presentation</b>	<b>7<sup>th</sup> February, 2015</b>

The fee shall be paid through DD in favour of Pillai HOC College of Arts, Science and Commerce payable at Mumbai/ Rasayani.



**Mahatma Education Society**  
**Pillai HOC College of Arts,**  
**Science and Commerce**  
**Pillai HOCL Educational Campus**  
**Rasayani, Tal- Khalapur, Dist- Raigad-410207**  
**Web:-www.phcasc.ac.in**

*Organizes*

*One Day National Conference*

*On*

*Resource Management:*  
*A Catalyst for Development*

*On*

*Saturday, 7<sup>th</sup> February, 2015*



**VENUE:**

*Pillai HOC College of Arts, Science and Commerce*  
*Rasayani*

### About MES

Mahatma Education Society (MES) was established in the year 1970 with the objective of spreading education for all. MES is an epitome of a vision linked irrevocably to national goals. Born in a time when education was deemed a service; it set about bringing social and economic changes through the proactive personal development of every child that came to its fold.

The management of MES is headed by Dr. K. M. Vasudevan Pillai (Chairman & CEO) and Dr. Daphne Pillai (Secretary) with a team of experienced professionals from the field of education. Today MES owns and manages over 48 institutions, from pre - primary to post graduation, having more than 35000 students and 2000 teachers.

### About PHCASC

Pillai HOC College of Arts, Science & Commerce, affiliated to the University of Mumbai, one of the reputed institutions of learning and wisdom, was established in 2008 with the noble objective of providing fundamental learning and assuring higher education in the semi-urban area of Rasayani. The mission of the institution is 'Education for All' irrespective of caste, creed, class, religion, gender and economic status and providing quality education. Being guided by the inspiring thoughts and encouraging words of the great visionary and CEO of MES, Dr. K. M. Vasudevan Pillai, the institution caters to about 500 students in various disciplines such as B.Com, B. M. S, BSc. (I.T) and BSc. (C.S).

### Objective of the Conference

The objective of the conference on “**Resource Management - A Catalyst for Development**” is to identify, understand, analyse and deploy the existing resources to their efficient use. Our aim is to explore all the vital issues and concepts in line with the contemporary practices in various disciplines.

### Scope and Scheme of the Conference

A source of supply, aid or support available for consumption or utilisation for the growth and sustenance of organisations or beings in general, can be termed as a resource. Effective deployment of resources is essential for an economy that strives to be encompassing, influential and sustainable. The consumption patterns driven by current growth-based economies strain the existing resources. Hence, an effective distribution of these resources is the need of the hour and challenge for the future. Resource Management, in its wider perspective is indeed relevant in all the spheres of life, such as marketing, power distribution and consumption, media and education to jot a few out of the myriad sectors.

The optimum utilization of these resources with the aid of channelized strategic management would lead to greater sustainability. The incorporation of the 3 Rs; Reduce, Reuse and Recycle, would enable us to effectively meet the perpetuating needs and demands in every sector in the times to come. The diverse measures of resource management can be integrated in various ways to achieve the objectives and values of the respective sectors. This would require research, planning, training, and providing specialised services and utilities to achieve multiple

resource benefits. As the scarcity and lack of effective deployment persist, managing the existing resources and utilising them would be a potent catalyst for development.

### Sub Themes

- ❖ Accounting
- ❖ Administration
- ❖ Banking & Insurance
- ❖ Business
- ❖ Construction
- ❖ Culture
- ❖ Economics
- ❖ Education & Training
- ❖ Engineering
- ❖ Entrepreneurship
- ❖ Environment
- ❖ Finance
- ❖ Hospitality
- ❖ Library Science
- ❖ Logistics
- ❖ Media
- ❖ Medicine
- ❖ Science & Technology
- ❖ Trade & Commerce

### The Conference Team

#### PATRONS

**Dr. K. M. Vasudevan Pillai**  
(Chairman and CEO, MES)

**Dr. Daphne Pillai**  
(Secretary, MES)

**Dr. Priam Pillai**  
(COO, MES)

**Mr. Franav Pillai**  
(Deputy CEO, MES)