# **Conference Chairperson**

Dr. Lata Menon

Principal

# **Conference Organizing Committee**

**Prof. Sujith Babu (Convener)** 

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## **Guidelines for Paper Submission**

- 1) Original papers are invited for technical sessions. Papers must be relevant to the theme and sub themes of the conference.
- 2) In case of joint papers, all authors must register separately.
- 3) Abstract of about 250 words Full length paper of not more than 2500 words should be submitted in electronic format (MS WORD) font Times New Roman, 12 point with 1.5 spacing and margin of 1" on all sides. A single column layout with both left and right margins justified must be sent to phcascnc@gmail.com
- 4) Each paper should have a cover page with the title of the paper, name of the author/s, affiliation of the authors and the contact

- details (Address, telephone number and email address of author).
- 5) All notes / references must be serially numbered and given at the end. In case of website reference the entire URL should be provided by author(s).
- 6) Selected papers will be published in the conference proceedings with an ISBN after peer reviewing.
- 7) Accommodation will be provided on request. Kindly inform us about the same on or before 10 September, 2016.
- ➤ Conference Timing -10:00am to 05:00pm.
- Transportation will be provided from Panvel railway station to Pillai HOCL Campus, Rasayani at 9.00 am (Old Panvel Side).

## **Important Dates:-**

Submission of Abstract	30 July, 2016
<b>Submission of Full Length Paper</b>	30 August, 2016
Paper Presentation	24 September,2016

# **Registration Details:-**

Paper Presentation with ISBN	Rs. 1000
Academicians	Rs. 750
<b>Students and Research Scholars</b>	Rs. 500

The fee shall be paid through DD in favour of Pillai HOC College of Arts, Science and Commerce payable at Mumbai/ Rasayani.

For RTGS/ NEFT :-

Account Name: Pillai HOC College of Arts, Science & Commerce. Account No.: 52142200086647 IFSC Code: SYNB0005214, Branch: Khaire Patalganga.



Mahatma Education Society's
Pillai HOC College of Arts,
Science and Commerce

Pillai HOCL Educational Campus Rasayani, Tal- Khalapur, Dist- Raigad-410207 Web:-www.phcasc.ac.in

Organizes

One Day National Conference

n

Knowledge Management: A Strategic Asset of Organizational Learning

> On 24th September, 2016



VENUE:

Pillai HOC College of Arts, Science and Commerce Rasayani

#### **About MES**

Mahatma Education Society (MES) was established in the year 1970 with the objective of spreading education for all. MES is an epitome of a vision linked irrevocably to national goals. Born in a time when education was deemed a service; it set about bringing social and economic changes through the proactive personal development of every child that came into its fold.

The management of MES is headed by Dr. K. M. Vasudevan Pillai (Chairman & CEO) and Dr. Daphne Pillai (Secretary) with a team of experienced professionals from the field of education. Today MES owns and manages over 48 institutions, from pre-primary to post graduation, having more than 35000 students and 2000 teachers.

### **About PHCASC**

Pillai HOC College of Arts, Science and Commerce, affiliated to the University of Mumbai, one of the reputed institutions of learning and wisdom, was established in 2008 with the noble objective of providing fundamental learning and assuring higher education in the semi- urban area of Rasayani. The mission of this institution is 'Education for All' irrespective of caste, creed, class, religion, gender and economic status and providing quality education. Being guided by the inspiring thoughts and encouraging words of the great

visionary and CEO of MES, Dr. K.M. Vasudevan Pillai, the institution caters to about 500 students in various disciplines such as B.Com, B.M.S, BSc. (IT) and BSc.(CS)

### **Concept Note**

Knowledge Management is a specific and planned process or a management practice which aims at gathering, managing, sharing, developing and effectively using organizational knowledge capital throughout the organization. It is a multi disciplinary approach to achieving organizational objectives which can also be termed as 'audit of intellectual asset'. This enhances the existing organization business process, introduces more efficient and effective substitutes and removes the redundant ones.

The objective of the conference is to delineate the role of Knowledge Management in different realms, thereby ensuring that reliable and secure knowledge, information and data is available through the service lifecycle. Our aim is to explore channels and methods to enhance the process of creation, transfer, reception and utilization of knowledge in organizations.

### **Sub Themes**

- Banking
- **Business Administration**
- > Computer Science
- Data Analysis

- Data Mining
- **Economics**
- **▶** Education
- ➤ Enterprise Social Working( ESN)
- > Exploitation vs. Exploration
- > e- Office
- ➤ Governance and Ethics
- > Human Resource
- > Information and Media
- ➤ Information System
- ➤ Knowledge Engineering
- ➤ Learning and Innovation
- ➤ Library Science
- > Public Health
- ➤ Public Policy
- > Right to Information

## **Conference Team**

## **Patrons**

Dr. K. M. Vasudevan Pillai

(Chairman and CEO,

Mahatma Education Society)

Dr. Daphne Pillai

(Secretary, Mahatma Education Society)

Dr. Priam Pillai

(COO, Mahatma Education Society)

Mr. Franav Pillai

(Deputy CEO, Mahatma Education Society)