

## GUIDELINES FOR PAPER SUBMISSION

- Original articles are invited for technical sessions. Papers must be appropriately fit under the themes of the conference.
- The abstract text to be limited to maximum 250 words. Full length paper must not exceed more than 2500 words and should be submitted in electronic format (MS- WORD), typed in Times New Roman font size 12 with 1.5 spacing.
- The paper must be sent to:  
[conferencecommerce@gmail.com](mailto:conferencecommerce@gmail.com)
- Each paper should have a cover page with the title of the paper, name of the author/s, affiliation of the authors and contact details, (Address, telephone number and email address of author/s)
- In case of multiple authors the payment of registration is to be made per head.
- Selected Papers will be published in the UGC-CARE listed journal, after peer reviewing

### Conference Team

#### Patrons

Dr. K.M. Vasudevan Pillai  
(Chairman and CEO, MES)

Dr. Daphne Pillai  
(Secretary, MES)

Dr. Priam Pillai  
(COO, MES)

Mr. Franav Pillai  
(Deputy CEO, MES)

#### Conference Chair Person

Dr. Lata Menon  
(Principal)

## DEADLINES & IMPORTANT DATES

**Abstract Submission - March 10, 2021**

**Acceptance of Abstract - March 12, 2021**

**Full Paper Submission - March 15, 2021**

**Last date of Registration - March 15, 2021**

## FINANCIAL SUPPORT

Provision for limited financial support is available for the students and research scholars. This will be undertaken on request basis.

## REGISTRATION FEES

The registration fee payment shall be accepted through online mode only in favour of Pillai HOC College of Arts, Science and Commerce, Rasayani.

**Research Scholars and PG students - ₹ 500  
(Presentation and Conference Proceedings)**

Paper Publication with UGC CARE listed Journal - ₹1500  
(Only if the desired responses are received)

The soft copy of the proceeding will be provided to all the participants. The participants who wish to obtain the hard copy of the proceeding have to pay an extra amount of Rs.200 (including all charges)



Mahatma Education Society's  
Pillai HOC College of Arts, Science and Commerce  
Rasayani  
(Accredited by NAAC)

Internal Quality Assurance Cell  
and  
Faculty of Commerce

Jointly Organise

One day Online National Conference  
On  
**Struggle, Survival and Stabilization :  
Rebuilding Global Economy In The  
Post Covid -19 Age.**



**March 20, 2021  
Saturday**

Online Platform : Google Meet

Please visit us: [www.phcasc.ac.in](http://www.phcasc.ac.in)



## ABOUT MES

Mahatma Education Society (MES) was established in 1970 with the objective of spreading education for all. MES is an epitome of vision linked irrevocably to national goals. Born in a time when education was deemed a service, it sets about bringing social and economic changes through the proactive personal developments to every child that comes in to its fold. The management of MES is headed by Dr. K.M. Vasudevan Pillai (Chairman & CEO) and Dr. Daphne Pillai (Secretary) with the team of experienced professionals from the field of education. Today MES owns and manages over 48 institutions from primary to post graduation having more than 35 thousand students and 2000 teachers.

## ABOUT PHCASC

Pillai HOC College of Arts, Science and Commerce, affiliated to the University of Mumbai, one of the reputed institutions of learning and wisdom was established in 2008 with the noble objective of providing fundamental learning and assuring higher education in semi-urban area of Rasayani. The goal of the institution is education to all, irrespective of region, caste, economic strata and academic performance thereby becoming the real catalyst for change in the society. Being guided by the inspiring thoughts and encouraging words of the great visionary and CEO of MES, Dr.K.M.Vasudevan Pillai, the institution caters to the educational needs of 1000 students in various disciplines such as B.Com, B.M.S, B.Com(A&F), B.Sc, B.Sc (IT), B.Sc (CS), B.A , B.A.M.M.C & Post Graduation Courses such as M.Com & M.Sc (I.T)

## CONFERENCE PREAMBLE

The COVID-19 global pandemic has produced a human and economic crisis unlike any in recent memory. The global economy experienced its deepest recession since World War II, disrupting economic activity, travel, supply chains, and more. The pandemic has exposed the weaknesses in the international financial system and the need to improve the financial safety net for emerging and developing countries. To make future economies more resilient, many countries will need systems that can build and retain more human and physical capital during the recovery – using policies that reflect and encourage the post-pandemic need for new types of jobs, businesses and governance systems. During the mitigation period, countries shall focus on sustaining economic activity with targeted support to provide liquidity to households, firms and government essential services. At the same time, policymakers should remain vigilant to counter potential financial disruptions. During the recovery period, countries will need to calibrate the winding down of public support and should be targeting broader development challenges. With crisis, comes opportunity. The conference aims to primarily focus on global proactive strategies to mitigate and facilitate a global economy rebound and pursue a globalized, free, and fair-trade system with leverage of new technologies and lessons from the pandemic to reimagine a post-COVID-19 global economy. The event also intent to highlight on re-orient policy matrix to reconstruct the economy and build resilience for post COVID-19 world.

## ONLINE PAYMENT

For RTGS/NEFT

Pillai HOC college of Arts, Science and  
Commerce, Rasayani

Account No:52142200086647

IFSC: CNRB0015214 / SYNB0005214

Branch: Khaire Patalganga

Please mention "Conference SSSRGEPC 2021" in  
the column of 'subject/purpose' which is  
transaction through RTGS/NEFT

## CONFERENCE TOPICS

1. Accounting
2. Finance
3. Marketing
4. Law
5. Economics
6. Management
7. Banking & Insurance

## CONFERENCE ORGANIZING TEAM

- Mr. Binit Kumar
- Ms. Remya Madan Gopal (IQAC Coordinator)
- Ms. Rewati Soman (Convener - 7666647982)
- Mr. Sumeet Mhatre (Co-Convener - 9766693362)
- Mr. Vineet Murli - 9769504527
- Ms. Arushi Dube
- Mr. Hardik Dave
- Mr. Rohan Yadav

