

**Mahatma Education Society's
Pillai HOC College of Arts, Science and
Commerce, Rasayani**

(NAAC Accredited & ISO 9001:2015 Certified)

**5.1.3.
Competitive
Examinations
and Career
Counselling**



Lalaw
Principal
Mahatma Education Society's
Pillai's HOC College of Arts
Science and Commerce
HOC Educational Campus,
Rasayani, Tal. Anandapur,
Dist. Raigad. Pin-421007

(FROM AY 2017-18 TO AY- 2021-22)

Mahatma Education Society's

Pillai HOC College of Arts, Science & Commerce, Rasayani

5.1.3 - COMPETITIVE EXAMINATIONS AND CAREER COUNSELLING

Academic Year: 2021 - 2022

Sr. No	Event Name	Event Type	Event Date	Convener	No. of Participants
1	Career in Civil Services	Career Counselling	Tuesday, July 27, 2021	Ms. Darshana Wajekar	71
2	Campus to Corporate - A Professional's Perspective	Career Counselling	Wednesday, September 08, 2021	Mr. Linu George	278
3	Careers in Hospitality	Career Guidance	Saturday, October 30, 2021	Ms. Priya Prashant	83
4	Training & Placement Activity	Career Counselling	Thursday, November 11, 2021	Mr. Binit Kumar	12
5	Careers in Data Analytics	Career Counselling	Tuesday, December 07, 2021	Ms. Deepthi Wilson	78
6	Digital Marketing - Career Opportunities in New Age Media	Career Guidance	Friday, January 28, 2022	Mr. Prathamesh Gokhale	38
7	Competitive Exam Guidance for MBA	Expert Lecture	Tuesday, February 15, 2022	Mr. Priyesh Keekan	223
8	Bartending Techniques and Career Opportunities in Bar	Career Counselling	Tuesday, February 22, 2022	Mr. Susmit Khedkar	3
9	Careers in The Field of History	Career Guidance	Saturday, February 26, 2022	Mr. Priyesh Keekan	55

Sr. No	Event Name	Event Type	Event Date	Convener	No. of Participants
10	Competitive Examinations in Chemical Sciences	Career Guidance	Saturday, February 26, 2022	Dr. Archana Bhagwat	49
11	Emerging Trends in Hospitality Industry	Expert Lecture	Friday, March 04, 2022	Ms. Priya Prashant	13
12	Steps to Corporate World	Career Guidance	Monday, March 14, 2022	Mr. Sadiq Shaikh	208

Academic Year: 2020 - 2021

Sr. No	Event Name	Event Type	Event Date	Convener	No. of Participants
1	Career Opportunities in Entertainment, Broadcast and Information Sector	Career Counselling	Monday, 11 January, 2021	Mr. Prathamesh Gokhale	80
2	Personality Development	Expert Lecture	Tuesday, 19 January, 2021	Ms. Priyanka Sorte	147
3	Career Opportunities after BSc	Career Counselling	Monday, 1 March, 2021	Dr. Vishakha Telgote	50
4	Securities Market and First Pay Cheque	Career Counselling	Monday, 1 March, 2021	Ms. Sweta Choudhury	146
5	Careers in IT Sectors	Career Counselling	Tuesday, 2 March, 2021	Ms. Priyanka Sonawane	100
6	How to Approach the Competitive Exam	Expert Lecture	Tuesday, 23 March, 2021	Mr. Priyesh Keekan	100
7	NET/SET Guidance Session - Commerce, Management and Economics	Career Guidance	Friday, 2 April, 2021	Ms. Remya Gopal	41

Sr. No	Event Name	Event Type	Event Date	Convener	No. of Participants
8	NET/SET Guidance Session - Computer Science and Application	Career Guidance	Thursday, 8 April, 2021	Ms. Priyanka Sorte	12

Academic Year: 2019 - 2020

Sr. No	Event Name	Event Type	Event Date	Convener	No. of Participants
1	A Talk by Alumni	Career Guidance	Tuesday, December 24, 2019	Ms. Rewati Soman	40
2	Career Guidance Session	Expert Talk	Tuesday, January 28, 2020	Mr. Sumeet Mhatre	98
3	Orientation Programme	Career Counselling	Wednesday, February 12, 2020	Ms. Rewati Soman	675

Academic Year: 2018 - 2019

Sr. No	Event Name	Event Type	Event Date	Convener	No. of Participants
1	Comprehensive Career Guidance Programme	Career Guidance	Thursday, January 25, 2018	Ms. Shweta Choudhary	60
2	Ethics & Governance	Career Guidance	Wednesday, July 18, 2018	Ms. Shweta Choudhary	55
3	MBA CET Exam	Expert Talk	Wednesday, October 17, 2018	Ms. Shweta Choudhary	98

Academic Year: 2017 - 2018

Sr. No	Event Name	Event Type	Event Date	Convener	No. of Participants
1	Mind Spark - Achieving the Impossible	Career Guidance	Saturday, July 01, 2017	Ms. Shweta Choudhary	183

2	UPSC/ MPSC Examination	Expert Lecture	Tuesday, July 11, 2017	Ms. Shweta Choudhary	313
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SUPPORTING DOCUMENTS
A.Y. 2021-22

TrackAct - Activity Tracker

Name of the event :-	Bartending Techniques & Career Opportunities in Bar
Conducted by:-	Pillai HOC College of Arts, Science and Commerce Department of Hospitality
Date:-	24 th February,2022
Venue/ Online Platform:-	Restaurant
Activity Falls under Criterion/Criteria:-	Criterion 5
Convenor:-	Susmit KHEDKAR
Co-Convenor: - (if any)	
Number of participants benefitted:-	3

Report:-

**Mahatma Education Society's
Pillai HOC College of Arts, Science and Commerce,
Rasayani**

**Report on Basics of F&B Service by Mr. Rohan Shivekar,
Assistant Professor at Bharati Vidyapeeth College of Hotel &
Tourism Management Studies.**

Dear All,

Department of Hospitality, Pillai HOC College of Arts, Science and Commerce successfully conducted Webinar titled "Basics of F&B Service" on 24th February, 2022. The workshop was conducted on 24th February, 2022 in Restaurant from 11.00 am to 14.00 pm.

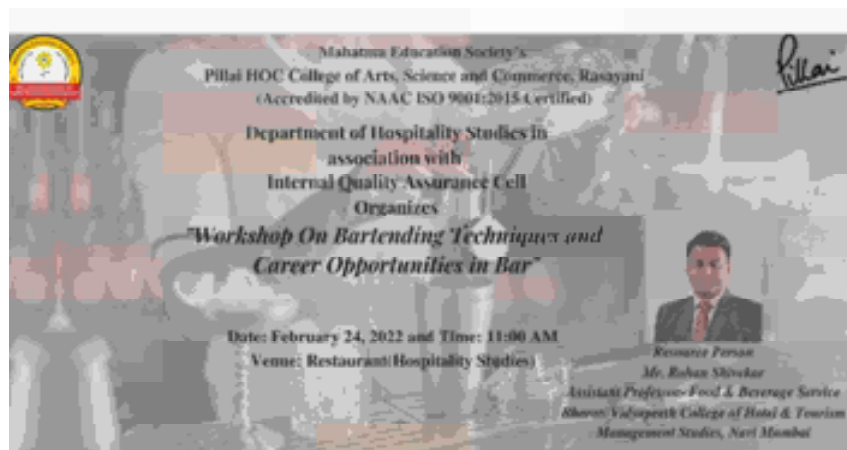
On behalf of PHCASC, Dept of Hospitality we thank the Speaker, **Mr. Rohan Shivekar**, Assistant Professor at Bharati Vidyapeeth College of Hotel & Tourism Management Studies, for a very informative and insightful session.

The session, in true sense covered the different career options available to students pursuing in Food & Beverage services like Restaurant, Bar, Mixologist & Hospitality & Different styles of Napkin folds. The Speaker encouraged the students to explore different career options, one of them being the Bartending & Mixology. The event was organised for the students of Hospitality, PHCASC. In all students from Hospitality attended the workshop. The workshop concluded with DEMO of Making "Fresh Lime Soda" & the Question-and-Answer session.

We would like to thank our Principal, **Dr. Lata Ma'am** for her guidance and motivation in organising the event. We also thank our Chef & Program Coordinator, **Priya Ma'am** for her constant support and regular coordination. The overall participation and the enthusiasm in itself spoke the volume of success that this event has met with.

Thanks & Regards,
Team Hospitality
PHCASC.

Photos:-



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Track Act - Activity Tracker

Name of the event :-	Campus to Corporate - A Professional's Perspective
Conducted by:-	Internal Quality Assurance Cell (IQAC) of PHCASC
Date:-	September 08, 2021
Venue/ Online Platform:-	Zoom Link – https://pillai-edu-in.zoom.us/j/81485786371?pwd=SjdvTDBkbDBOY0JYVFNacitzczRXQT09
Activity Falls under Criterion/Criteria:-	Criterion 5
Convenor:-	Mr.Linu George
Co-Convenor: - (if any)	Ms. Remya M Gopal
Number of participants benefitted:-	413

Report:-

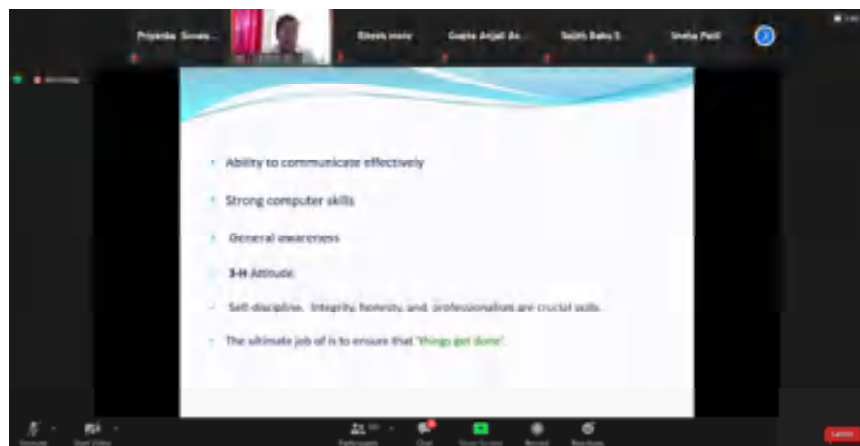
The Internal Quality Assurance Cell (IQAC) of Mahatma Education Society's Pillai HOC College of Arts, Science and Commerce, Rasayani, organised a webinar titled Campus to corporate: A Professional's Perspective, on September 08, 2021 (Wednesday) to counsel the third year students about the prerequisites to excel as fresh graduates..

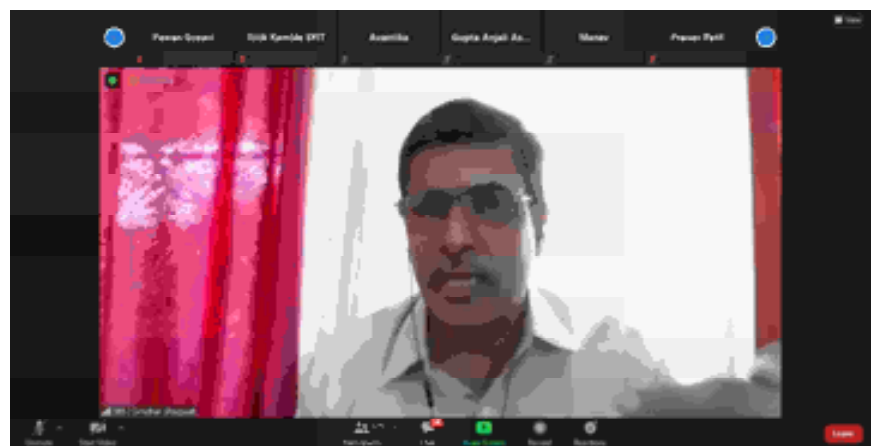
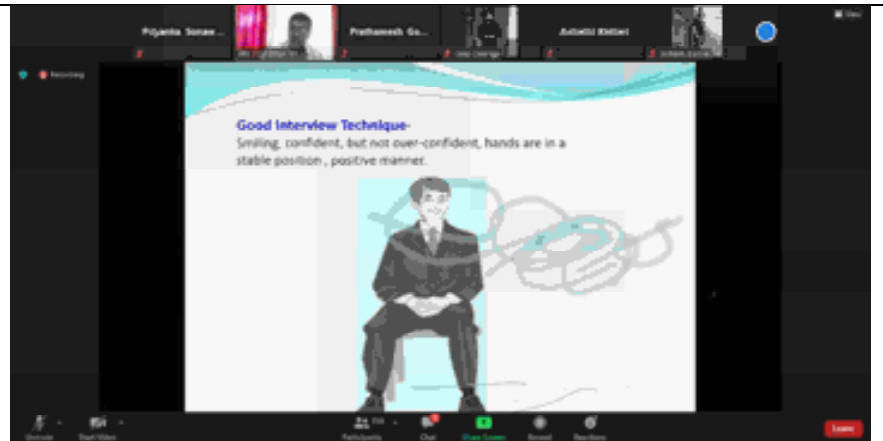
Mr. Prasad Bhagwat, was the resource person for the event who is Head- Industry Institute Interaction & Placement, Shree Santkrupa Institute of Engineering and Technology, Ghogaon, for providing in-depth information to our students about successful interview techniques and essential qualities needed for fresh graduates.

Total 413 students registered for the event.

Students got key mantra to face interview process and valuable inputs from resource person to crack the interview.

Photos:-



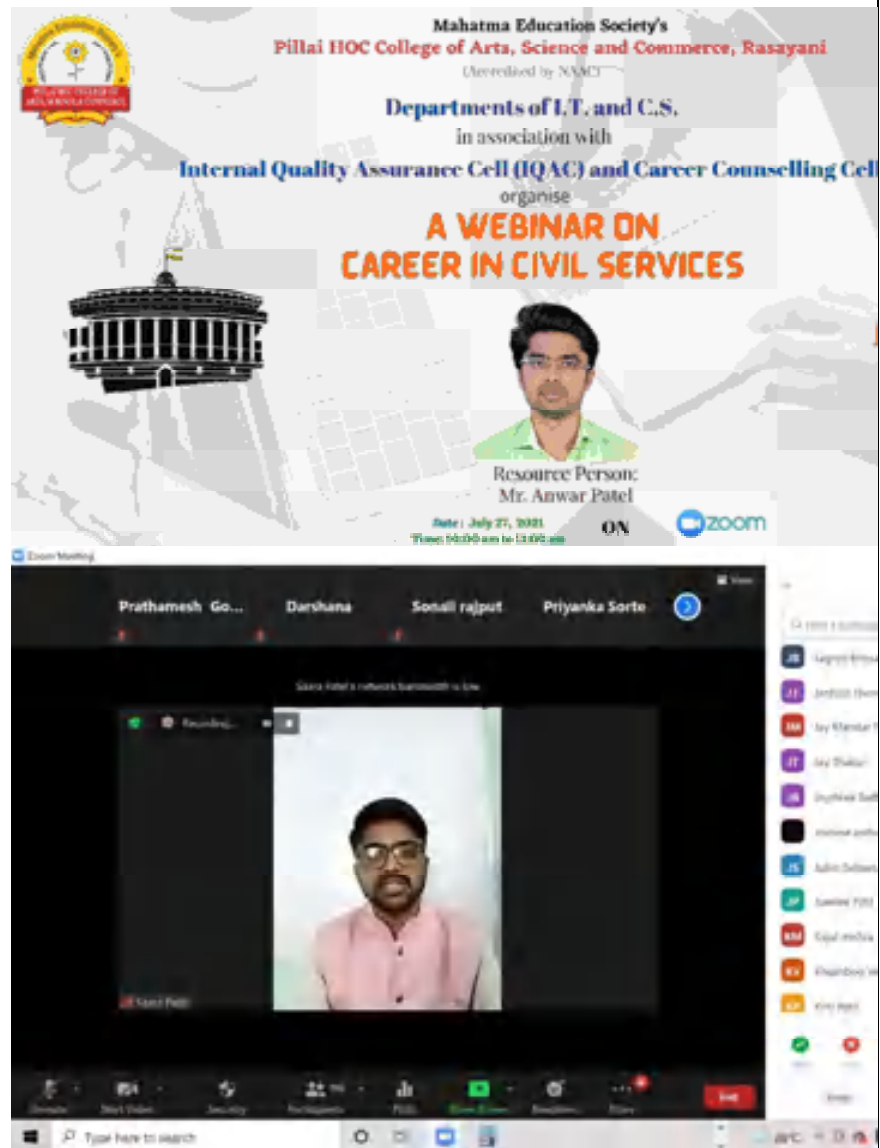


	 
Winners(if any):-	NA


TrackAct - Activity Tracker

Name of the event:	Career in Civil Services
Conducted by:	Department of IT/CS
Date:	July 27,2021
Venue/ Online Platform:	Zoom meeting
Activity Falls under Criterion/Criteria:	Criterion 5
Convenor:	Ms. Darshana Wajekar
Co-Convenor (If Any):	Ms. Priyanka Sorte
Number of participants benefitted:	71
Report:	<p>Departments of Information Technology and Computer Science, Pillai HOC College of Arts, Science and Commerce, Rasayani in association with Internal Quality Assurance Cell (IQAC) and Carrier Counselling Cell organised Webinar on "A Webinar on Career in Civil Services" on July 27, 2021. The session was hosted by Mr. Anwar Patel (ME in Electronics and Telecommunications) who is working as education councillor for YAK public School, DPS. He has attempted UPSC civil services exam 5 times and 3 times selected for an interview.</p> <p>The event got an overwhelming response where around 71 students from IT/CS department registered for the webinar. The webinar was conducted on 'Zoom meeting ' followed by question-and-answer session making it an interactive session.</p>

Photos:



SN	Sulabha Nandeshwar	✗ 126
SS	Supriya Singh	✗ 126
SS	Surya Shivan	✗ 126
S	Swarnop	✗ 126
S	Sweta	✗ 126
TQ	Tahireem Qazi	✗ 126
T	Tammy	✗ 126
TJ	TANMAY JAGE	✗ 126
TA	Tanvi Atapwani Tybsc	✗ 126
TR	TASLIM RAHIM BAIG	✗ 126
TF	Tejas Folekar	✗ 126
TR	Tejasvi bhoir DB	✗ 126
TJ	Tejesh Jagtap	✗ 126
VB	Vaibhav Bamanie	✗ 126
V	Vaishnavi	✗ 126
VB	Vaishnavi Budhkar	✗ 126

PM	Pratik Mhatre	✓	28
PD	Prahksha Deepak More	✓	28
PP	PRATIKA PALANDE	✓	28
PO	PRITI OSWAL	✓	28
PG	Priya Gupta	✓	28
PK	Priya Kumari Sharma	✓	28
PG	Priyanka gairwad	✓	28
PS	Priyanka sah	✓	28
PS	Priyanka Sonawane	✓	28
PV	Purni vedal	✓	28
R	R	✓	28
R	RAHUL	✓	28
RR	Rahul rathod	✓	28
RT	rahul tupe	✓	28
RK	Rujashri Kalinge SYBSC	✓	28
	RAJKUMAR SAHA	✓	28

UPSC

- ✓ UPSC has been established under Article 315 of the Constitution of India
- ✓ The Commission conducts examinations for recruitment to services/posts in various fields
- ✓ One of the functions of the Commission is to conduct examinations for appointment to Civil Services

5

CSE/UPSC is more than IAS

- UPSC conducts CSE for 24 posts
- Like IFS, IPS, IRS (IT), IRS (Customs), Indian Railway, Postal Services, IAAS, Defence Services, ITS, ICLS, DANICS, DANIPS etc.
- Vacancies in 2016 are 1079 for all of these 24 posts combined

6

Dynamic Part

1. Newspaper: The Hindu/IE
2. IYB
3. Eco Survey
4. Budgets
5. Yojana & Kurukshetra
6. Various Ministries sites



20

20

What to read

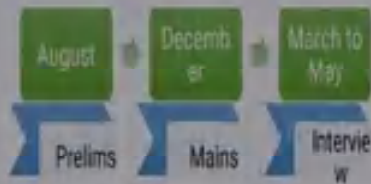
1. Avoid multiple books
2. Don't binge shop
3. Magazines?
4. Don't hop on authors/publications



21

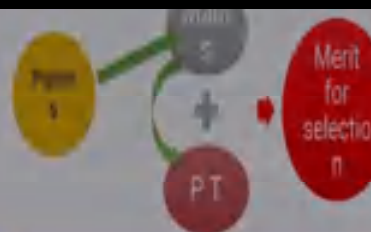
21

Civil Services Exam Timeline



9

9



10

10

Civil Services Eligibility



7

Civil Services Exam

- Civil Services Exam is conducted in three phases:
- Phase 1: Preliminary Examination (Objective Section)
 - Phase 2: Mains Examination (Subjective Section)
 - Phase 3: Personality Test/Interview (Vocal Section)

8

What to do

- ✓ Revise as many times as possible
- ✓ Make notes
- ✓ Update notes
- ✓ Solve questions
- ✓ Solve previous papers

22

22

Reading newspaper

- ✓ THE HINDU
- ✓ Indian express
- ✓ Times of India
- ✓ Regional paper



23

23

Outline of the Presentation

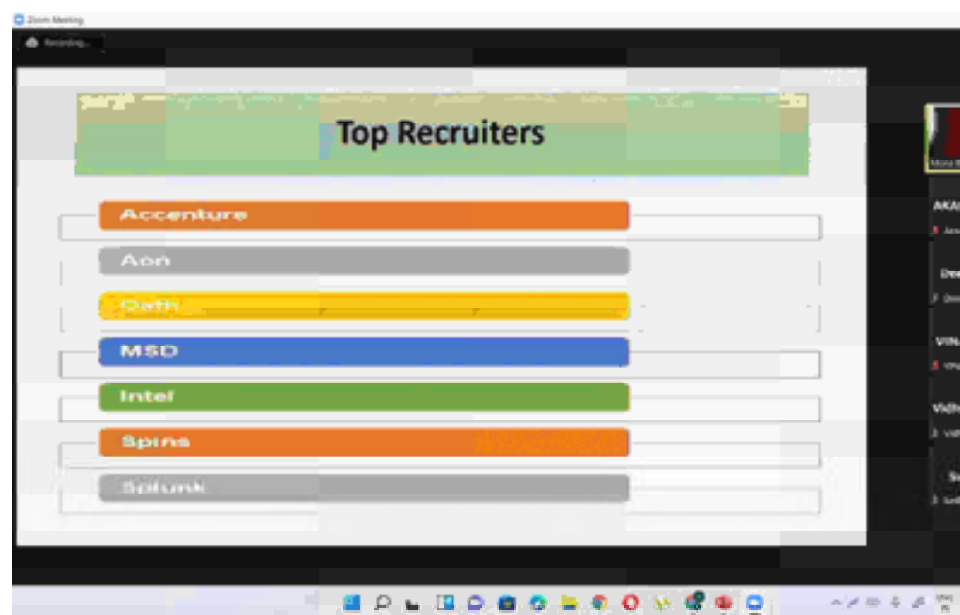
- 1) UPSC & Civil Services Examination
- 2) What UPSC wants?
- 3) What is the Right Way to prepare for UPSC?
- 4) How to study?
- 5) To Sum Up
- 6) To Sum Up
- 7) End

	 <p>Mahatma Education Society's Pillai HOC College of Arts, Science & Commerce, Rasayani (Accredited by NAAC)</p> <p><u>CERTIFICATE OF PARTICIPATION</u></p> <p>This is to acknowledge that {{Full Name}} of Pillai HOC College of Arts, Science and Commerce, Rasayani has participated in a webinar on "Career in Civil Services" organised by Career Counseling Departments of IT and CS in collaboration with the Internal Quality Assurance (IQAC) on July 27, 2021.</p> <p>CONVENER PRINCIPAL</p> <p><small>This is a system generated certificate. The information given on certificate are as per the details provided by the participant.</small></p>
Winner (If Any):	

TrackAct - Activity Tracker

Name of the event:	Careers in Data Analytics
Conducted by:	Department Data Science
Date:	December 07,2021
Venue/ Online Platform:	Zoom meeting
Activity Falls under Criterion/Criteria:	Criterion 5
Convenor:	Ms. Deepthi Wilson
Co-Convenor (If Any):	Ms. Akanksha Rawat
Number of participants benefitted:	78
Report:	Departments of Data Science, Pillai HOC College of Arts, Science and Commerce, Rasayani in association with Internal Quality Assurance Cell (IQAC) organised Webinar on "Careers in Data Analytics" on December 07, 2021. The session was hosted by Ms.Mona Bharaj who is working as Assistant Professor in S.I.W.S College, Mumbai . The event got an overwhelming response where around 78 students attended the webinar. The webinar was conducted on 'Zoom meeting ' followed by question-and-answer session making it an interactive session.

Photos:



Salaries Offered

• Data analysts salary higher than IT engineers(Indian Express)


As per the report, companies are side-stepping tier 1 colleges and approaching tier 2 and 3 institutes to hire data analysts to ensure the new recruits stay with them longer

It shows that data analysts at the fresher level are drawing an average annual salary of Rs 7 lakh as against Rs 3.2 lakh for software engineers. And this figure can go up to Rs 10 lakh, depending on the job profile and fringe benefits being offered.

Several thought leaders indicate an increase in Data Analytics careers around the globe, and 70% of business leaders hired professionals with data skills in the year 2021

CAREER PATH IN DATA ANALYTICS



	 <p>Certificate of Participation</p> <p>This is to certify that,</p> <p>{{Full Name}}</p> <p>of Pillai HOC College of Arts, Science and Commerce, Rasayani has attended a workshop titled "Careers in Data Analytics" jointly organized by Department of Data Science and Internal Quality Assurance Cell (IQAC) on December 7th, 2021.</p> <p><i>Dr. Lata Menon</i> Dr. Lata Menon Principal</p> <p>Certificate ID: {{Certificate ID}}</p>
Winner (If Any):	

TrackAct - Activity Tracker

Name of the event :-	“ Careers in Hospitality”
Conducted by:-	Pillai HOC College of Arts, Science and Commerce Department of Hospitality
Date:-	30th October,2021
Venue/ Online Platform:-	Online Google Meet
Activity Falls under Criterion/Criteria:-	Criterion 5
Convenor:-	Chef Priya
Co-Convenor: - (if any)	
Number of participants benefitted:-	83

Report:-

**Mahatma Education Society's
Pillai HOC College of Arts, Science and Commerce,
Rasayani**

**Report on Career in Hospitality by Mr. Vivek Sanglodkar,
Soft Service Manager, Embassy Services Pvt Ltd**

Dear All,

Department of Hospitality, Pillai HOC College of Arts, Science and Commerce successfully conducted Webinar titled "**Career in Hospitality**" on 30th October, 2021. The Webinar was conducted on 30th November, 2021 from 11.00 am to 12.00 pm.

On behalf of PHCASC, Dept of Hospitality we thank the Speaker, **Mr. Vivek Sanglodkar**, Soft Services Manager, Embassy Services Ltd. for a very informative and insightful session.

The session, in true sense covered the different career options available to students pursuing Hospitality. The Speaker encouraged the students to explore different career options, one of them being the Facility Sector. The event was organised for the students of Hospitality, PHCASC. In all 83 students from different streams attended the webinar. The webinar concluded with the Question and Answer session.

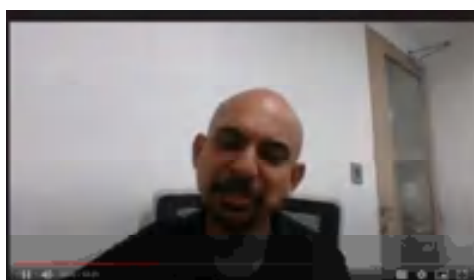
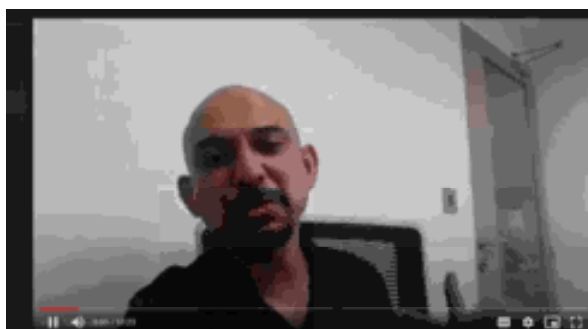
We would like to thank our Principal, **Dr. Lata Ma'am** for her guidance and motivation in organising the event. We also thank our Vice Principal, **Binit Sir** for his constant support and regular coordination.

The participant will receive with the Certificate of Participation.

The overall participation and the enthusiasm in itself spoke the volume of success that this event has met with.

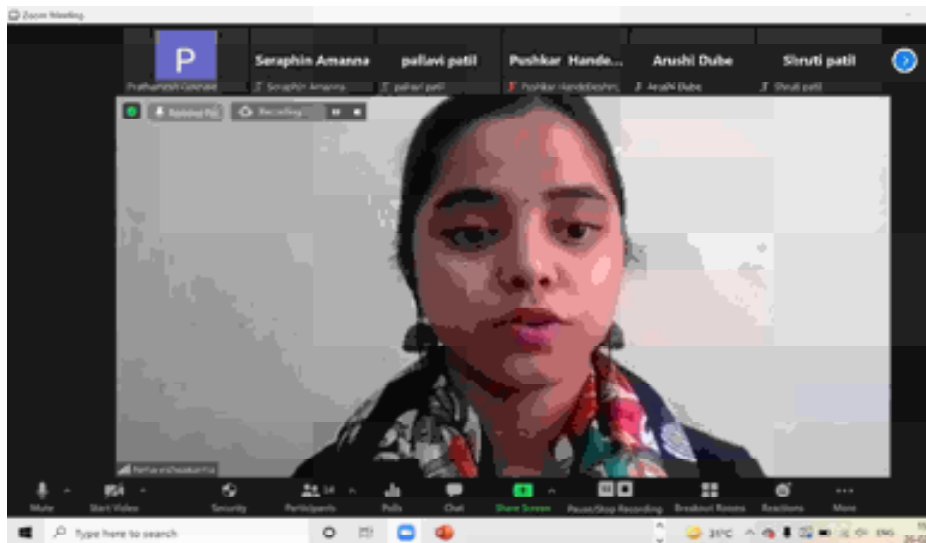
Thanks & Regards,
Team IQAC
PHCASC

Photos:-



Track Act - Activity Tracker

Name of the event :-	Careers in The Field of History
Conducted by:-	Department of History and Career Counselling Cell in association with Internal Quality Assurance Cell (IQAC)
Date:-	February 26, 2022
Venue/ Online Platform:-	Conducted on Zoom
Activity Falls under Criterion/Criteria:-	Criterion 5
C	Mr. Keekan Priyesh Raghavan
Co-Convenor: - (if any)	Nil
Number of participants benefitted:-	55
Report:-	<p>Department of History and Career Counselling Cell in association with Internal Quality Assurance Cell (IQAC) organised a Webinar on CAREERS IN THE FIELD OF HISTORY.</p> <p>On February 26, 2022 a webinar was organized for the students of Pillai HOC College of Arts and Commerce. It was held for the duration for one hour.</p> <p>The webinar targeted the students of history as well as non-history background, who wished to pursue their career in this field. There are many grey areas that needed to be explored by students which they were unaware of. This webinar therefore enlightened them on those aspects altogether under the expert guidance of our guest speaker.</p> <p>The session was hosted by Ms Seraphin Ammana while the Welcome speech was given by Ms Pallavi Patil, both faculties of Arts. The Guest Speaker for the day was Ms Neha Vishwakarma, (Founder Learn and Earn from the Past) who kept the audience</p>

	<p>glued to their seat, as she opened the Pandora's box. It is clear that there was better take-away for students after the session was over. The Session ended with the Vote of thanks delivered by Mr Avinash Kunju, the faculty of Arts.</p>
Photos:-	<p>Screenshots with attendance screen shot</p> <p>Registration Link: https://forms.gle/oMQJ5HwXrtEsxvmV9</p> <p>Video Link:</p> <p>Attendance Link: https://docs.google.com/spreadsheets/d/1tJHRFDZDTFpRAvjw6c-LnZcqU4V15g0z48FleGtwajM/edit?resourcekey#gid=120452760</p>  <p>The screenshot shows a Zoom meeting window. At the top, there is a header bar with the Zoom logo and several participant names: Seraphin Amanna, pallavi patil, Poshkar Hande..., Arushi Dube, and Shiruti patil. Below the header, the main area displays a video feed of a participant, a woman with dark hair wearing a colorful patterned scarf. The bottom of the window features a toolbar with various icons for meeting controls: Mute, Start Video, Security, Participants, Polls, Chat, Share Screen, Pause/Stop Recording, Breakout Rooms, Reactions, and More. The Windows taskbar is visible at the very bottom of the image.</p>



**MAHATMA EDUCATION SOCIETY'S
PILLAI HOC COLLEGE OF ARTS, SCIENCE AND COMMERCE, BASAYANI
(Accredited by MAAC)**
DEPARTMENT OF HISTORY AND CAREER COUNSELLING CELL
In association with
INTERNAL QUALITY ASSURANCE CELL



A WEBINAR ON CAREERS IN THE FIELD OF HISTORY

GUEST SPEAKER



NEHA VISHWAKARMA
Founder @ Learn and Earn from Past Consultancy

Date: 26 February 2021
Time: 3.00 pm. to 4.00 pm.

▶ This session is being recorded

▶ New Slide

Interactive Sessions on
ZOOM

Participants

1. Prathmesh Gadhate


2. Neha Vishwakarma

3. Seraphin Ama

4. Seraphin Ama

5. K

Recording...
You are viewing Neha Vishwakarma's screen
View Options




Neha Vishwakarma
Founder @ Learn and Earn from Past Consultancy
Presenting a new career pathway for students

Presenting @ Saranya Choudhary
Saranya Pillai HOC College of Arts, Science and Commerce

Careers in the field of History

Let's find out further details, how to find opportunities, how much it demands in history and what you!

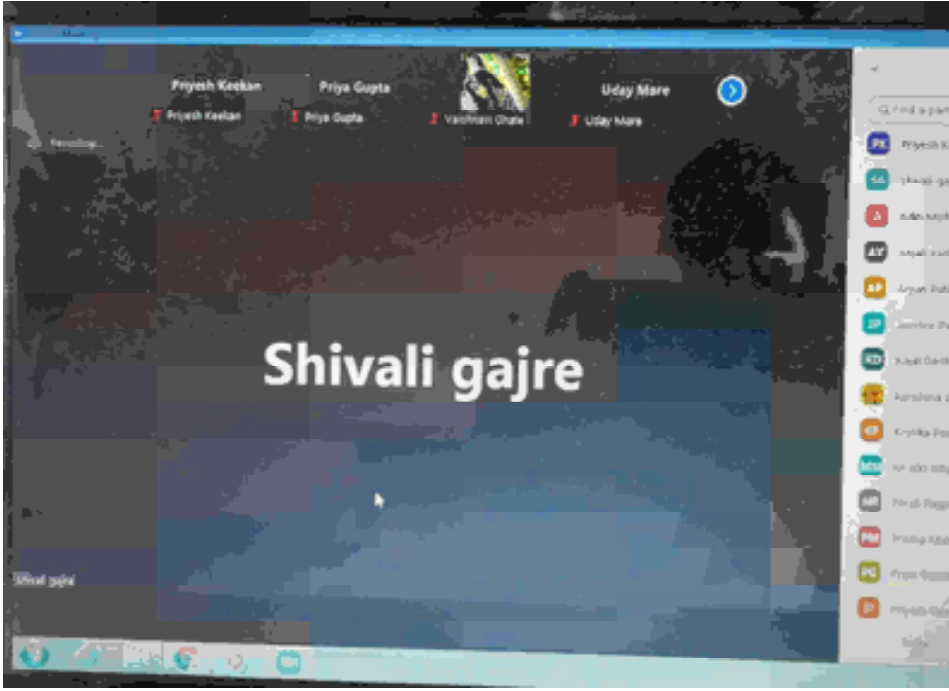


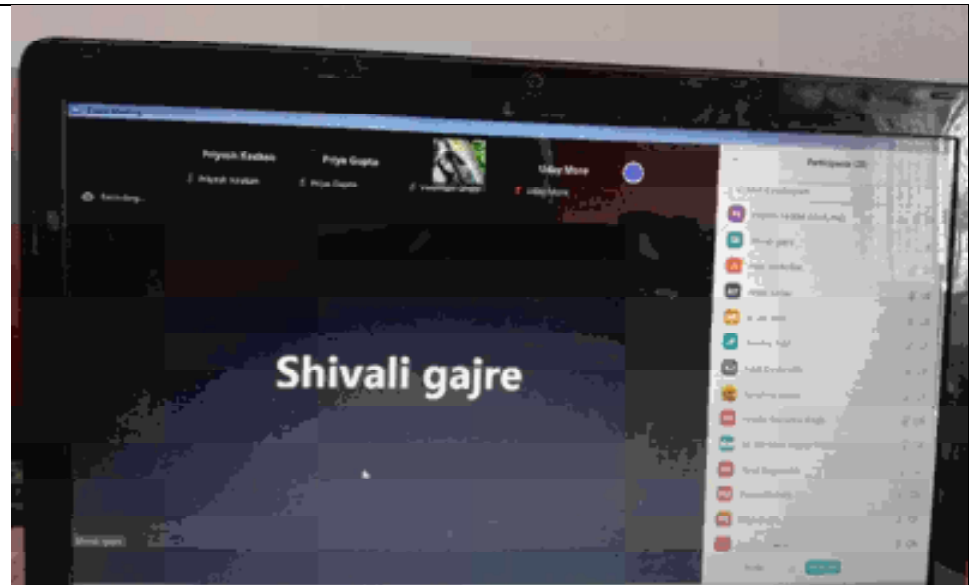
Unmute
Start Video
Security
Participants
Polls
Chat
View Screen
Pause/Stop Recording
Breakout Rooms
Reactions
More

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Track Act - Activity Tracker

Name of the event :-	Competitive Exam Guidance for MBA
Conducted by:-	Competitive Exam Cell in association with Internal Quality Assurance Cell (IQAC)
Date:-	February 15, 2022
Venue/ Online Platform:-	Conducted on Zoom
Activity Falls under Criterion/Criteria:-	Criterion 5
Convenor	Mr. Keekan Priyesh
Co-Convenor: - (if any)	Ms. Moholkar Aditi
Number of participants benefitted:-	461
Report:-	<p>Competitive Exam Cell in association with Internal Quality Assurance Cell (IQAC) organised a Webinar on WEBINAR ON COMPETITIVE EXAM GUIDANCE FOR MBA</p> <p>On February 15, 2022 a webinar was organized for the students of Pillai HOC College of Arts, Science and Commerce. It was held for the duration for one hour from 3:30 pm to 4:30 pm.</p> <p>The webinar targeted the students of management background, who wished to pursue their career in this field. There are many grey areas that needed to be explored by students which they were unaware of. This webinar therefore enlightened them on those aspects altogether under the expert guidance of our guest speaker.</p> <p>The main aim of webinar is to make our students aware of various Competitive Exams for MBA and to instil the basic knowledge of the</p>

	<p>necessary preparations for competitive examinations (Pre-examination Preparation).</p> <p>The session was hosted by Mr. Hardik Dave, Head of the Department BAF who introduced the speaker, Asst. Prof. Ms. Shivali Gajre to our budding participants. The Guest Speaker for the day kept the audience glued to their seat, as he opened the Pandora's box. It is clear that there was better take-away for students after the session was over. The Session created a platform for the students whereby they could freely indulge in the talk with the speaker, who made them clear about the career in the field of Management.</p> <p>The session was truly enthralling one with good responses altogether.</p>
<p>Photos:-</p>	<p>Screenshots with attendance screen shot</p> <p>Registration Link: https://forms.gle/DLSr9QBE9ZbpmPiu6</p> <p>Zoom Link: https://pillai-edu-in.zoom.us/j/88988414626?pwd=VElqREZhUldzVHZOWGR2VEZZTTIPUT09</p> 



TrackAct - Activity Tracker

Name of the event:-	Competitive Examinations in Chemical Sciences
Conducted by:-	Department of Chemistry, PHCASC
Date:-	February 26, 2022
Venue/ Online Platform:-	G meet https://meet.google.com/geo-zwrb-bwu
Activity Falls under Criterion/Criteria:-	Criterion V
Convenor:-	Dr. Archana Bhagwat
Co-Convenor: -	Dr. Sapana Chilate
Number of participants benefitted:-	49
Report:-	<p style="text-align: center;">Mahatma Education Society's Pillai HOC College of Arts, Science and Commerce, Rasayani <u>Report on A Guidance Session on "Competitive Examinations in Chemical Sciences"</u></p> <p>Department of Chemistry of Pillai HOC College of Arts, Science and Commerce, Rasayani in association with S.P.D.M Arts, S.B.B and S.H.D Commerce and S.M.A College, Dhule had organized A Guidance Session on "Competitive Examinations in Chemical Sciences" for TYBSc and MSc Chemistry students on February 26, 2022, from 5.00 pm-6.00 pm through Google</p>

Meet.

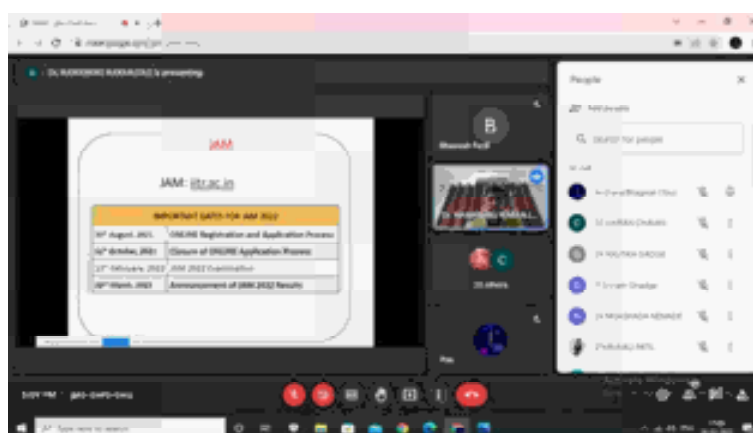
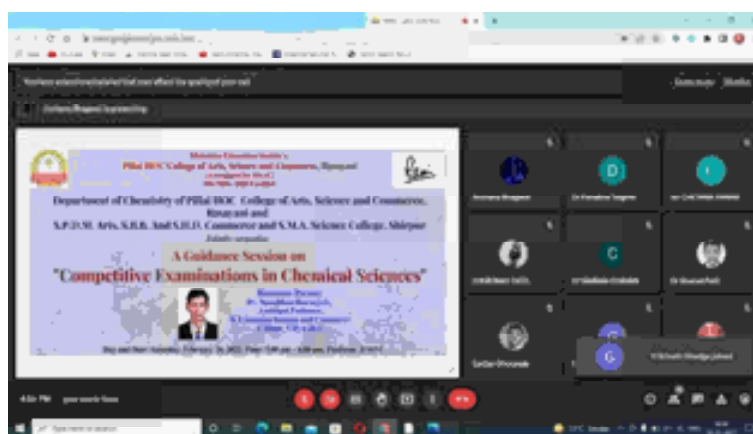
The event started with Dr. Sapana Chilate, welcoming and introducing the resource person of the day, Dr. Nanabhau Karanjule.

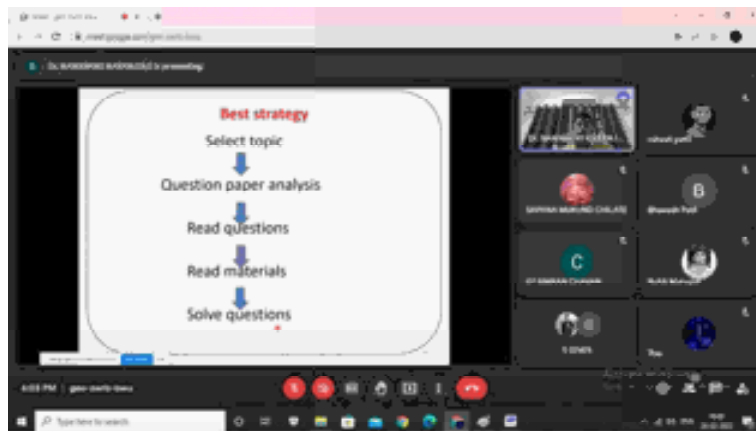
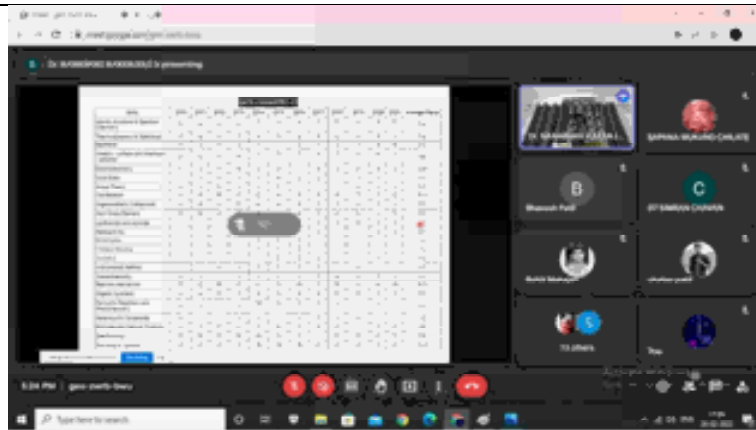
Dr. Karanjule led the session explaining the examinations in Chemical sciences like JAM, GATE, SET and NET. Sir discussed in detail the syllabus, topic-wise marks distribution, qualifying marks, benefits of qualifying exams, preparation strategies and study material resources for preparation of each examination.

A total of **49** participants attended this event.

The event ended with a vote of thanks by Dr. Archana Bhagwat and positive feedback from the participants.

Photos:-





Winners(if any):-

NA

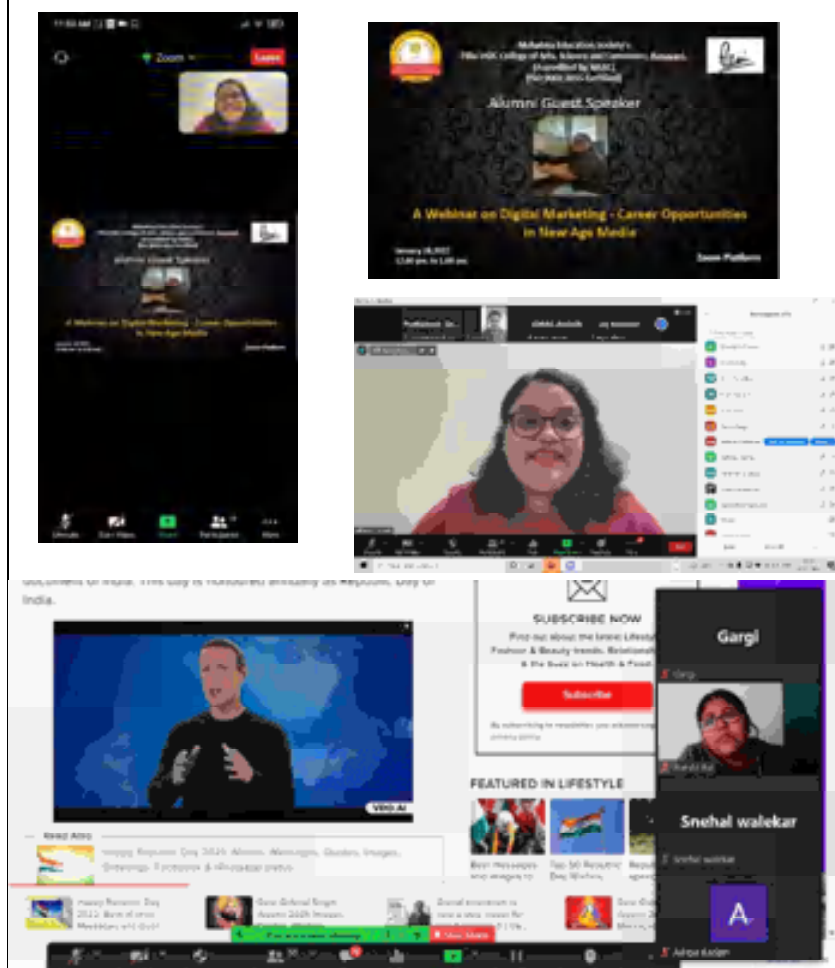
TrackAct - Activity Tracker

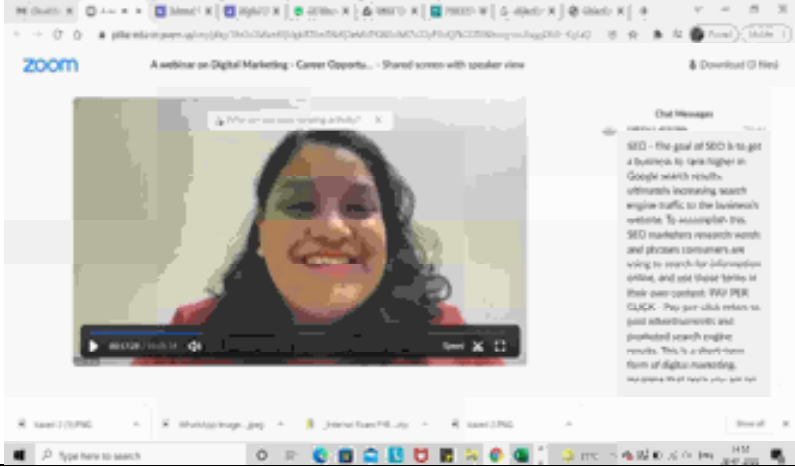
Name of the event :-	Digital Marketing - Career Opportunities in New Age Media
Conducted by:-	Faculty of Arts in association with Internal Quality Assurance Cell (IQAC) of Pillai HOC College of Arts, Science and Commerce (PHCASC), Rasayani
Date:-	January 28, 2022
Venue/ Online Platform:-	Zoom
Activity Falls under Criterion/Criteria:-	Criterion V
Convenor:-	Asst. Prof Prathamesh Gokhale
Co-Convenor:- - (if any)	_____
Number of participants benefited:-	38
Report:-	Faculty of of Arts in association with Internal Quality Assurance Cell (IQAC) of Pillai HOC College of Arts, Science and Commerce (PHCASC), Rasayani,

successfully organised a Webinar on Digital Marketing - Career Opportunities in New Age Media as a part of it's alumni association programme. An Alumni from our institute Ms. Kaveri Shinde of BAMMC programme was invited as a alumni guest speaker to conduct interactive session on the above-mentioned topic. The objective of the webinar was to create awareness about new age media and guide students on the steps and strategies to become efficient digital marketing professionals. As a result, the speaker vital inputs on tools used in digital media and clarified terms used in digital media so that the aspiring students can understand the topic in a better way. The speaker also discussed on strategies and techniques used on digital platforms in order to promote products and services. The webinar covered wide range of topics including tips to become an effective digital marketer. The students had a wonderful interactive session with alumni who spoke about her professional experience and gave important tips for the aspirants.

The session concluded with positive feedback from the students.

Photos:-



	 <p>The screenshot shows a Zoom webinar interface. The main window displays a woman with dark hair, smiling, in a video call. To the right, a chat window is open with the following text: "SEO - the goal of SEO is to get a business to rank higher in Google search results. ultimately increasing search engine traffic to the business's website. To accomplish this, SEO marketers research words and phrases consumers are using to search for information online, and add those terms to their own content. For PER CLICK - Pay per click refers to paid advertisements and profited search engine results. This is a short-term form of digital marketing. our people are getting the job done." The Zoom title bar at the top reads "A webinar on Digital Marketing - Career Opportu...". The bottom of the screen shows a Windows taskbar with various application icons.</p>
Drive Link	https://pillai-edu-in.zoom.us/rec/share/XyOXDv-TzFyeiQswM4ltnATizTuBdrsCGaezQFd1cQt4xEDm5BoSAFAT65HIffsQ_o_pZzbn5vwEiY4b3 (Passcode: FZT5y3B?)

TrackAct - Activity Tracker

Name of the event :-	Emerging Trends in Hospitality Industry
Conducted by:-	Pillai HOC College of Arts, Science and Commerce Department of Hospitality
Date:-	4th March,2022
Venue/ Online Platform:-	Online Google Meet
Activity Falls under Criterion/Criteria:-	Criterion 5
Convenor:-	Priya Prashant
Co-Convenor: - (if any)	Susmit Khedkar

Number of participants benefitted:-	14
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Report:-

**Mahatma Education Society's
Pillai HOC College of Arts, Science and Commerce,
Rasayani**

**Report on "Emerging Trends in Hospitality Industry " by
Mr. Kushal Mandwani, Associate Consultant- Client
Engagement Experience – Capgemini**

Dear All,

Department of Hospitality, Pillai HOC College of Arts, Science and Commerce successfully conducted Webinar titled "Emerging Trends in Hospitality Industry ". The Webinar was conducted on 4th March, 2022 from 3.00 pm to 4.00 pm.

On behalf of PHCASC, Dept of Hospitality we thank the Speaker, **Mr. Kushal Mangwani , Associate Consultant- Client Engagement Experience – Capgemini** for a very informative and insightful session.

There are a variety of Hospitality and Tourism trends that are based on more general changes in consumer behaviour, like the need for healthy and organic food & drinks, sustainability, personalized service the rising demand for digitization and the use of technology. Hospitality Trends generally look at new consumer behaviour, new technology, and the new business theories. The Speaker gave an important insight into how the students can stay updated with different trends developing in the Hospitality Industry. The event was organised for the students of BSc. Hospitality Studies, PHCASC. In all 14 students from different streams attended the webinar. The webinar concluded with the Question and Answer session.

We would like to thank our Principal, **Dr. Lata Ma'am** for her guidance and motivation in organising the event. We also thank our Vice Principal, **Binit Sir** for his constant support and regular coordination.

The participant will receive with the Certificate of Participation.

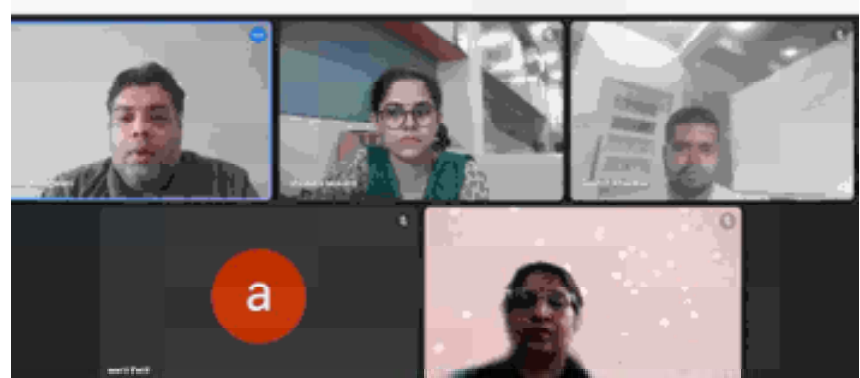
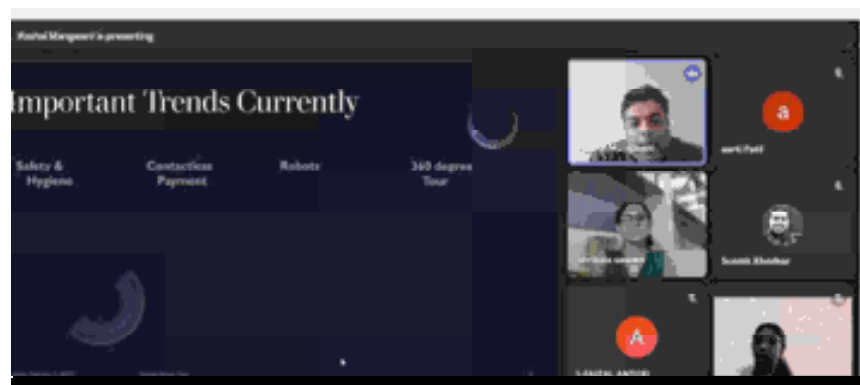
The overall participation and the enthusiasm in itself spoke the volume of success that this event has met with.

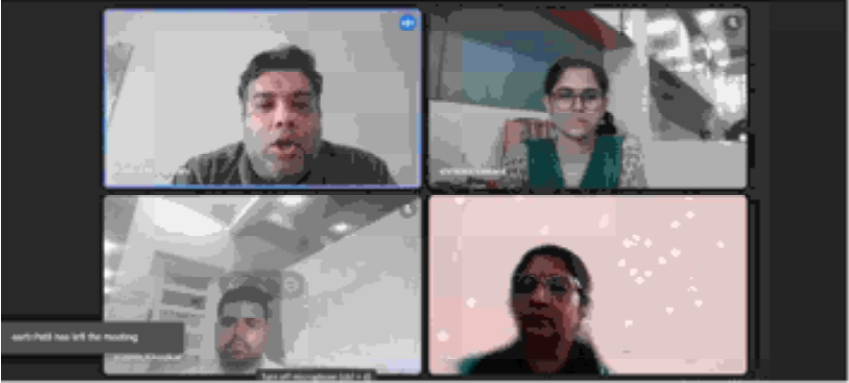
Thanks & Regards,

Team IQAC

PHCASC


Photos:-



TrackAct - Activity Tracker

Name of the event:-	Steps to Corporate world
Conducted by:-	Departments of B.Sc. IT,CS & DS & IQAC
Date:-	14 march 22
Venue/ Online Platform:-	Conclave I
Activity Falls under Criterion/Criteria:-	Criterion V
Convenor:-	Mr.Sadiq Shaikh
Co-Convenor: -	-
Number of participants benefitted:-	389
Report:-	<p style="text-align: center;">Mahatma Education Society's Pillai HOC College of Arts, Science and Commerce, Rasayani</p> <p>Departments of IT, CS and DS in association with the Internal Quality Assurance Cell (IQAC) of Pillai HOC College of Arts, Science and Commerce, Rasayani organised a seminar titled Steps to Corporate world! for IT, CS and DS students.</p> <p>Resource person for the event was Prof. Shreejith Nair, focused on phases in interview and shared a mantra to crack the interview.</p>

	<p>Total 389 Students participated in event.</p> <p>The IT/CS department whole heartedly acknowledge the support we got from our Principal Dr. Lata Menon.</p> <p>Special thanks to our vice principal Prof. Binit Kumar for his support and esteemed presence too.</p> <p>We deem it an honour to thank all those who helped and motivated us to organise a programme of this kind and turned it into a successful event.</p>
<p>Photos:-</p>	



Winners(if any):-

NA

TrackAct - Activity Tracker

Name of the event:	Training & Placement Activity
Conducted by:	Training & Placement Office
Date:	November 11,2021
Venue/ Online Platform:	Training & Placement Cell , Ground floor
Activity Falls under Criterion/Criteria:	Criterion V
Convenor:	Mr. Binit Kumar
Co-Convenor (If Any):	Mr. Vineet M
Number of participants attended :	12
Report:	<p>Training & placement Office in association with Internal Quality Assurance Cell of Pillai HOC College of Arts, Science and Commerce College, Rasayani had organized placement activity on November 11, 2021 on the ground floor of PHCASC college. The interview was started at 10.00 o clock. Human Resource officer Mr. YOGESH CHANDRA PANDEY from Vipras Corporation Ltd. Khopoli has conducted interview for Third year BSc Chemistry students. There were a total 12 students from Third Year BSc (AY 20-21) batch who attended the interview. Out of 12 students 2students have been selected as Trainee Chemist.</p> <p>Name of students selected :</p> <ol style="list-style-type: none">1. Sreekrishna Panchal2. Rajeshwari Shinde

Photos:



